# PRIVACY POLICY

Your privacy is critically important to us.

It is HealthyHER's policy to respect your privacy regarding any information we may collect while operating Our Website. This Privacy Policy applies to https://healthyher.ch (hereinafter, "us", "we", or "https://healthyher.ch"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting Our Website, you may be required to agree to additional terms and conditions.

# WEBSITE VISITORS

Like most website operators, HealthyHER collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. HealthyHER's purpose in collecting non-personally identifying information is to better understand how HealthyHER's visitors use its website. The collected information will not be forwarded to any other party.

HealthyHER also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on www.healthyher.ch blog posts. HealthyHER only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

# GATHERING OF PERSONALLY-IDENTIFYING INFORMATION

Certain visitors to HealthyHER's websites choose to interact with HealthyHER in ways that require HealthyHER to gather personally-identifying information. The amount and type of information that HealthyHER gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at www.healthyher.ch to provide a username and email address.

# LINK TO EXTERNAL SITES

Our Service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

## HEALTHYHER USES GOOGLE ADWORDS FOR REMARKETING

Healthyher.ch uses the remarketing services to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

# PROTECTION OF CERTAIN PERSONALLY-IDENTIFYING INFORMATION

HealthyHER discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on HealthyHER's behalf or to provide services available at HealthyHER's website, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using HealthyHER's website, you consent to the transfer of such information to them. HealthyHER will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, HealthyHER discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when HealthyHER believes in good faith that disclosure is reasonably necessary to protect the property or rights of HealthyHER, third parties or the public at large.

## **EMAILS AND NEWSLETTER**

If you are a registered user of www.healthyher.ch and have supplied your email address, HealthyHER may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with HealthyHER and our products and services. We primarily use our website and blog to communicate this type of information, so we expect to keep this type of email to a minimum. If you do not wish to continue receiving emails from us, you may "unsubscribe" at any time. Your email address will be immediately and automatically removed from our mailing list(s). If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. HealthyHER takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

# AGGREGATED STATISTICS

HealthyHER may collect statistics about the behavior of visitors to its website. HealthyHER may display this information publicly or provide it to others. However, HealthyHER does not disclose your personally-identifying information.

## **COOKIES**

To enrich and perfect your online experience, HealthyHER uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. HealthyHER uses cookies to help HealthyHER identify and track visitors, their usage of www.healthyher.ch, and their website access preferences. HealthyHER visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using HealthyHER's websites, with the drawback that certain features of HealthyHER's websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to HealthyHER's use of cookies.

#### E-COMMERCE

Those who engage in transactions with HealthyHER – by purchasing HealthyHER's services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, HealthyHER collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with HealthyHER. HealthyHER does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

## **BUSINESS TRANSFERS**

If HealthyHER, or substantially all of its assets, were acquired, or in the unlikely event that HealthyHER goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of HealthyHER may continue to use your personal information as set forth in this policy.

# PRIVACY POLICY CHANGES

Although most changes are likely to be minor, HealthyHER may change its Privacy Policy from time to time, and in HealthyHER's sole discretion. HealthyHER encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

# **CREDIT AND CONTACT INFORMATION**

This privacy policy was created at http://termsandconditionstemplate.com/privacy-policy-generator/. If you have any questions about this Privacy Policy, please contact us via email or phone.